

MAKING TEXT MESSAGING WORK FOR YOUR SMALL BUSINESS

Xstream Mobile Solutions Corp. (XSMC) has developed an unparalleled tool utilizing text messaging providing your business with the foremost capabilities to deliver information to an unlimited number of your customers, members, and/or employees in seconds. More people have a cell phone, than have a personal computer and they have that phone with them at all times.



FEATURES

This patent-pending system provides unique benefits including:

- Reliability....Message tracking allows you to track messages sent.
- Savings..... Less expensive compared to other Mass mediums - radio, press.
- Rapid message delivery....Send to everyone or filtered groups in seconds!
- Easy to use.....Choose contacts, type your message, and send.

Here are just a few of the endless variety of applications:

- Promotional offers-special offers, last minute offers, limited time offers.
- Internal communications-businesses or any group wishing to communicate with its members.
- Reminders, last minute information, notices, announcements.
- Laser targeted marketing campaigns.

Brief highlights of the Biz System:

- Timed launch of messages
- Customized groupings
- Archive of messages sent
- Ability to send email, text or both simultaneously
- Message storage for future use
- Extremely user friendly

System Requirements:

- Internet Connection-high speed recommended
- Internet Explorer, Windows 2000 or XP
- Pentium III, 500 MHz or higher
- 128 meg ram, CD Rom, 800 X 600 screen resolution



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Through our innovative web technology we can help you deliver and manage text messages from an internet connected PC direct to the cell phones of your customers, employees, members etc. Xstream Biz is capable of reaching a large population of cell phones, e-mail addresses, and other wireless devices simultaneously.

Mobile phones are almost always with their owner, and they are alerted when a text comes in, which they'll see onscreen next time they look at their phone. Compared to direct mail which is thrown away before being opened, response rates for text messaging are much higher than for any other form of advertising.

Every Business Needs to Communicate With Their Customers!

- Billy owns a video store, with Biz Gold he groups his customers according to film categories they like and inform them on new releases each week.
- Tammy manages a dental office and used Biz Gold to remind clients of scheduled visits.
- Cindy runs a hair salon and she uses text messages to remind customers of hair appointments and special offers.
- Staffing Resources is a recruitment agency that uses text messaging to discreetly communicate with candidates about job opportunities.
- John owns a bar n' grill he uses Biz Gold's advanced filtering feature to notify his lunch customers of his Wednesday specials and sends out VIP invitations for special events.
- Richard is a real estate broker that uses Biz Gold to notify clients of property details as soon as a new property that matches their requirements becomes available.

Why Xstream Biz?

It's EASY!-Xstream BIZ employs a simple, user friendly graphic interface.

It's FAST!- You'll reach large groups in seconds with the click of a mouse.

It's ECONOMICAL!-No additional hardware needed.

It's SECURE-Sensitive data files remain secure on your server.

It's RELIABLE-Xstream BIZ works even calls can't.

