

**“Must Know” information for sale of XSM Safety Products**

1. There are three different versions of the safety software:

Comm II

- A. One piece of software installed on one computer.
- B. These will have message ceilings determined by the package they choose. For example, 500 messages/month, cost is \$20 per month. 1500 messages/month, cost is \$50 per month, etc.
- C. Will use XSM servers

ALERT

- A. One piece of software installed on one computer
- B. Maximum message output per month is 300,000 but may be increased at an additional charge.
- C. Installed on customer’s server(s)

SAFE

- A. One entity (sheriff, EMA, Police Dept., etc.) to act as administrator
- B. Site licenses are available to work off of administrator license
- C. Allows multiple sites to have ability to send their own messages but administrator can still blanket message the entire area
  1. For example, the county sheriff can act as the administrator with towns in the county each having one or several site licenses (police, fire, school, public works, etc.) However, Sheriff can still send messages to all in the county who have signed up.
- D. Installed on their servers so they are responsible for security, redundancy, etc.
- E. Has Mapping Feature
- F. Maximum message output per month is 300,000 but may be increased at additional charge.

**Points**

SAFE and ALERT only allow emergency messages. Comm II is for administrative use.

Messages are deliverable to 99% of Cellular Devices.

Each of these software applications comes with a DBM-1, a database creation tool, to be used by the county or community. This allows residents to sign up for the notifications they choose, test their phone and become part of the databases they select. Alerts are customized to the customer’s request.

Comm II DBM-1 is available at no charge for the time being but may have a cost associated with it in the future.